



Market Research Executive (Quantitative)

Would you like to be a strategic partner to some of the world's largest food and drink companies?

PPL Insights is a thriving market research agency based near Gatwick, Surrey. We specialise in food and drink research.

We are now looking for a dynamic and ambitious graduate / Junior Research Executive to join our busy team of Consumer Project Managers.

You would be working with some of the world's largest food and drink companies, helping them launch new products and improve existing products both in the UK & Worldwide. All of our project work is ad hoc and this means you will be working on an interesting and varied set of projects.

The main job responsibilities will be:

- Working with a Senior Director helping to set up and manage all aspects of consumer projects from proposal, initial client briefing, questionnaire design through to data analysis and reporting of primary data.
- Working closely with our in house sensory research team using sensory data in the analysis of consumer projects.
- Dealing with clients in Consumer Insight and Marketing roles, on a day to day basis, both in the UK and Internationally.
- Working across multi-disciplinary teams; Field, Sensory and Consumer

The ideal person for the role would have 1-2 years relevant experience in a market research agency or be a high flying graduate.

You should be able to demonstrate your ability to work and communicate successfully in a close knit team, as well as being capable of multi-tasking, prioritisation of key tasks and working under pressure.

You will have a commercial understanding and be pro-active with a positive 'can do' attitude. A degree in Food Science or degree with a market research module would be an advantage.

Benefits: Auto-Enrolment pension, free parking, great work / life balance, support for the MRS Certificate in Market & Social Research

Location: Crawley, Gatwick

Permanent / Full time

For more information contact:

Yvonne Taylor, Managing Director

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